

Group training (max. 10 persons)

Basics of visual design

How can you use Gimlet Composer to create visually enticing digital training that supports the learning goals of the course?

Do you need professional tips on the possibilities of visual design of a course, layout principles, correct image sizes and shapes, selecting suitable images, or considering the organization's brand in the course design?

The visual aspect is of great importance when it comes to creating an approachable and finalized digital course. Visual aspects and image choices help convey messages and evoke emotional reactions. Therefore, it is a good idea to learn from our digital course designers about the basic principles of how to design a digital training course that is visually professional, and to get new tips and perspectives on how to design your own course.

Goal: After the training, the participant will have a good understanding of the Gimlet Composer content production tool from a visual design perspective, the basics of digital course design, and how to find, select, and process images to the right size.

For whom: The training is intended for those who are new to digital course production or those who have already been involved in making courses and want to learn how to make more professional and diverse online courses.

Duration: 2 hours

Price: 800 € + VAT

Training content:

- What is a visually appealing digital course that supports the message of the course
- Functions of the Gimlet Composer tool
- Basic layout principles
- How to process images to the correct size and shape
- Finding, selecting, and utilizing images and graphics, keeping the organizational brand in mind
- Notes on photography and video production

The instructor's travel allowances and daily allowances outside the Helsinki Metropolitan Area are charged in accordance with the state's travel policy.

