

Group training (max. 10 persons)

Building a digital learning culture

What is digital learning culture at its best, and what does it require?

How can you create a solid foundation for utilizing digital learning solutions? How can you ensure clear areas of responsibilities when the organization implements new ways of learning and making training content? How can you ensure that the acquired learning technology is not left unused?

Goal: This training will create an understanding of what needs to be considered in order to shift successfully towards a digital learning culture.

For whom: The training is intended for management responsible for HR development and training, who will take the organization strongly towards a digital learning culture. Communications representatives, future content designers, and main users of learning technologies should also definitely participate in the training.

Duration: 1.5–3 hours

Price: 800–1,200 € + VAT

Training content:

- Digital learning as a part of strategic and managed competence development
- The target competence reference framework as a basis for competence planning
- Existing systems, tools, and channels as a part of digital learning
- Digital learning as a part of diverse and communal learning
- An organization's own target-setting and definition
 - What are enabling and what are limiting factors?
 - Is the plan to replace or complement something, or to create something new?
 - How is the lifecycle of content planned and monitored?
 - What is used to measure success?
- Well-planned allocation of roles, responsibilities, and sufficient resources
 - Models of cooperation between concerned parties and content producers
 - Role of leadership and managers
 - Partners and networks
 - Definition of practices
- Organization of marketing and communications

The instructor's travel allowances and daily allowances outside the Helsinki Metropolitan Area are charged in accordance with the state's travel policy. The training can also be organized remotely, in which case the duration is approximately 1.5 hours.

