

Group training (max. 10 persons)

Launching goal-oriented digital learning in an organization – how can you create a solid foundation for diverse utilization of digital learning culture?

Are you planning to utilize digital learning in your organization? Maybe you already have the systems in place, but the division of responsibilities and the necessary skills are not quite there yet?

In a goal-oriented digital learning workshop, you will build an overall understanding of the means to ensure the continuity and trackability of learning, as well as high-quality content production. We have built the content of the workshop based on the experiences of our customers: clear coordinates and organization keep your valuable development project on the desired path, even in busy everyday life.

Goal: With the help of our consultant, you will define the roles, overall goals, and organization that are suitable for your organization and that support your overall goals for developing and maintaining digital learning.

For whom: For organizations that are new to digital learning or where the development of digital learning has stalled due to unclear goals or roles.

Participants should consist of those responsible for the project practices, internal sponsors for competence development and system projects, and/or other individuals whose goals are significantly influenced by the efficacy, continuity, and trackability of learning.

The main guidelines resulting from the workshop:

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- The organization, responsibilities, and leadership in relation to the project
- The role of digital learning in the overall development of organizational competence
- The nature of the learning environment or community
- Key learning needs
- Main points of resourcing
- Risk analysis

We will provide the participants of the workshop with preparatory questions that will help them to tune in to the workshop. We will document the policies generated through the facilitated discussion and provide a summary of the guidance document after the workshop.

Duration: 2.5 hours

Price: 2,430 € + VAT

The instructor's travel allowances and daily allowances outside the Helsinki Metropolitan Area are charged in accordance with the travel policy.

